



AuctionsPlus

The Digital Ag Market

The AuctionsPlus Code of Conduct

Introduction

At AuctionsPlus, we believe in the necessity of a robust Code of Conduct for all users of our platform. It serves as a guiding framework, fostering a fair and respectful environment that upholds trust and integrity within our community.

Recognising its pivotal role, we ensure that this Code closely aligns with our core company values and the Commitment to our Community which we hold true.

Our Code addresses vital aspects, such as ensuring equal opportunities and prohibiting all forms of bullying and harassment. Beyond this, it extends to critical areas including maintaining high standards of animal welfare, compliance with our user agreement, adherence to lawful practices, the provision of accurate information, safeguarding confidentiality and encouraging transparent and constructive feedback. Upholding these principles is fundamental to maintaining the ongoing trust and integrity of our platform and the valuable interactions within our community.

This dedication to our Code of Conduct ensures that all users can fully enjoy the platform, fostering a deep sense of trust and connection that significantly contributes to the thriving landscape of Australian agriculture.

Wyn Snyman



CEO - AuctionsPlus



Who does the Code apply to:

The AuctionsPlus Code of Conduct applies to all individuals who directly or indirectly engage with or use the platform. This includes, but is not limited to, employees, directors, contractors, vendors, buyers, agents, and assessors.

Why do we need a Code of Conduct:

Our Code of Conduct exists to guide our decisions and actions in a manner that upholds the highest standards of ethical behaviour.

Code of Conduct:

Equal Opportunity We are committed to providing equal opportunities and do not tolerate any form of discrimination. Discrimination includes, but is not limited to, a person's gender, sexual orientation, disability, religion, or cultural background.

Bullying and Harassment We do not tolerate any form of bullying or harassment. Including cyber-bullying or the posting of demeaning comments, offensive remarks, or the spreading of false or inaccurate information. The distribution of unsolicited or inappropriate material through any communication medium is also prohibited.

Verbal Abuse Verbal abuse towards our staff or any other user will not be tolerated. Incidents of aggressive or threatening behaviour may result in appropriate action being taken against the perpetrator.

Alignment with Values Stakeholders should strive to align with the AuctionsPlus values:

- We own our actions.
- We go above and beyond.
- We nurture growth and happiness.
- We are dynamic leaders.
- We experiment and challenge courageously.
- We are open, honest, and respectful.

Conflict of Interest Stakeholders must avoid situations that may lead to a conflict of interest in any role related to operating on AuctionsPlus. If a conflict of interest does arise, every effort should be made to address or remove the conflict.

Improper Use of Information The improper use of inside information or one's status, power, or authority to gain personal benefit or advantage is strictly prohibited.

Animal Welfare Decisions must prioritise animal welfare and the management of livestock should be conducted to the best of our abilities and in line with national standards.

User Agreement Stakeholders are expected to understand and adhere to all AuctionsPlus Terms and Conditions within our User Agreement, keeping abreast of any revisions published from time to time.

Diligence and Lawfulness Stakeholders must act with due care, diligence, and in compliance with the law in the performance of their duties.

No Retaliation We do not tolerate retaliation against individuals who speak out or report concerns about behaviour that may contradict the Code of Conduct.

Accurate Information Providing accurate information to AuctionsPlus and other parties is mandatory, and updates to any information should be made promptly.

Competition Attempts to circumvent the AuctionsPlus sales process to divert customers to other websites are prohibited. Providing links or messages that prompt users to visit competing websites is not allowed.

Confidential Information Information provided during dealings with AuctionsPlus should be used solely for its intended purpose. After completing the activity, stakeholders must permanently destroy the provided information and not retain any copies.

Honest Feedback Our ratings system relies on honest feedback. Stakeholders may request feedback from parties neutrally and may not attempt to influence or inflate customers' ratings, feedback, or reviews.

Breaches of the Code:

Parties must promptly notify AuctionsPlus of any violations to this Code. Incidents should be reported to integrity@auctionsplus.com.au as soon as reasonably possible upon knowledge of such violation. Parties who breach the code may mean being subject to disciplinary action, which may involve suspension or termination of platform use and access.